

**A**

Single Column  
2.375" wide x 1.5" tall  
\$50

**Overview  
Advertisers'  
Guide**

**B**

Business Card Size  
3.5" wide x 2" tall  
\$90

**C**

Single Column 2"  
2.375" wide x 2" tall  
\$60

**D**

Double Column 2"  
5" wide x 2" tall  
\$125

**E**

Triple Column Banner Ad  
7.5" wide x 2" tall  
\$185

**F**

Single Column 3"  
2.375" wide x 3" tall  
\$85

**G**

Double Column 3"  
5" wide x 3" tall  
\$185

# Overview Advertisers' Guide

**H**

Quarter Page  
3.75" wide x 4.5" tall  
\$175

**I**

Single Column  
2.375" wide x 4" tall  
\$125

**J**

One-Half Page Horizontal  
7.5" wide x 4.5" tall  
\$375  
Back Page \$425

**K**

One-Half Page Vertical  
3.75" wide x 9.375" tall  
\$375

**L**

Full Page  
7.5" wide x 9.375" tall  
\$750